



# BITTE

Bangladesh International  
Travel & Tourism Expo

Date	Venue
1 <sup>st</sup> Dec – 3 <sup>rd</sup> Dec, 2022	Bangabandhu International Conference Center (BICC)

## Contact for Details

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In Association with

**Ministry of Civil Aviation & Tourism | Ministry of Foreign Affairs**

Organised by



এসোসিয়েশন অব ট্রাভেল এজেন্টস্ অব বাংলাদেশ  
ASSOCIATION OF TRAVEL AGENTS OF BANGLADESH

Supported by



## Bangladesh International Travel and Tourism Expo' BITTE

### About ATAB

Association of Travel Agents of Bangladesh (ATAB) is a Government registered Association of travel agents of Bangladesh. Immediate after the liberation of the country the owners of the activated Travel Agencies in the country felt necessity to be united under one umbrella to protect their business interests as well to secure the healthy growth of travel and tourism industry.

ATAB, being the only association for the travel agencies always looking for the betterment of its members. It is also the largest & most active association working in the tourism sector in Bangladesh since

1976. New modern central office of ATAB was established on 17 June, 2007 at Sattara Center, Naya Paltan, Dhaka. ATAB expanded its office at Sylhet in 2006 and at Chittagong in 2007 as zonal office on owned spaces.

ATAB established ATAB Tourism Training Institute (ATTI) in 2007 to provide skill working hands for the travel and tourism industries. In the meantime near about 2500 trainees have been certified by ATTI who are already employed at different organizations and thus ATAB is playing a vital role to create productive employment in the country.

Today ATAB is one of the most well-organized and well known associations of the country with 3500 members. All government and non-government organs duly evaluate ATAB and use to call its officials to solve different issues related with air travelling, Hajj-Umrah etc. Airlines, operative in Bangladesh, are also giving due importance to ATAB members effective for fruitful suggestion in aviation business. By this time ATAB has become a strong stakeholder in the aviation & tourism sector in Bangladesh. Specially, during the presidency of Mr. S. N. Manzur Murshed (Mahbub) ATAB has climbed at the peak of name and fame and thus materialized the dreams of its founder members in reality.

### About BITTE

Bangladesh International Travel and Tourism Expo (BITTE) has designed to connect all stakeholders related to Travel and Tourism, offering the opportunity to exhibit in-person exhibition at The Expo covering - Airlines, Inbound, Outbound, Domestic, Culture & Heritage, Medical, M.I.C.E Tourism, Theme Parks, lifestyle, Local and International Travel agencies, Tour Operators, Accommodation, Hajj, Umrah, Destination Management Companies, Tourist Transportation company, Cruise lines and so on.

The vibrant 3500 member travel agencies are the strength behind the success & pro activity of the association. However, present Executive Committee under the dynamic leadership of it's President, Mr. S. N. Manzur Murshed (Mahbub) feels the urgency to arrange travel & tourism exhibition to connect the travel agents & tour operators around the world.

ATAB take this event as an important & prestigious project for the development of the trade to strengthen the local tourism as well as extend support to Government to promote tourism in Bangladesh.

BITTE is the only approved expo in the travel & Tourism sector which has the approval from the Ministry of Commerce. Also it is the first time for a expo which is in association of Ministry of Civil Aviation & Tourism and Ministry of Foreign Affairs. BITTE is strongly supported by Bangladesh tourism Board, Bangladesh Parjaton Corporation, Tourist Police & SME Foundation. The above Government Ministries & office will be participating with Pavillion/Stall in the expo. Besides Archaeological Department and Bangladesh Investment Development Authority will also be present in the expo.

ATAB wishes the success of BITTE and looking for cordial cooperation from all the stakeholders of tourism & travel industry around the globe.



Bangladesh International  
Travel & Tourism Expo

## Exhibitors From Different Sub Sector

- Airlines
- Online Travel Agents & Global Distribution Systems
- Regional Tourism Organization
- Inbound Tour Operators
- Outbound Tour Operators
- International Tour Operators
- Destination Management Company
- Cruise line
- Hajj-Umrah Agencies
- Government, Travel & Tourism Authorities
- Transportation Support Provider
- Accommodation Provider
- Hospital Involved with Medical Tourism
- MICE Support Provider
- Embassy, High Commission and Consulates
- Bank & Finance
- Insurance Companies
- Real Estate

## Exhibitors Benefits

BITTE will be a mega event in the travel and tourism in Bangladesh attracting Bangladeshi and foreign travel industry organization/corporation to showcase their offer and negotiate great deals and contacts. The event will give you the opportunity to display tourism products and services from a single booth/stall where exhibitors can develop networking as well as face to face interaction with potential B2B and B2C clients.

## Facilities for Foreign Exhibitors:

- Meet and Greet at Dhaka airport.
- Airport-Hotel-Airport transfers.
- Hotel-Venue-Hotel transfers.
- Hotel-Accommodation.
- 2 Nights FAM-Trip (before or after the Expo).

## Country Benefits from BITTE

- Presenting, highlighting the diverse tourism sector and services, also the tourist destinations of Bangladesh to the world market.
- Build in bilateral development of travel & tourism sector.
- Creating the international market to local agents.
- Support and fulfill the Sustainable Development Goal & Targets of our country.
- To attain & enrich the economic stability of our country.
- Ensuring the Development of both inbound & out bound travel & tourism.



## Visitors Benefits

BITTE is a platform for visitors can get different best local and international tourism service provider under one Umbrella. Tourist/Visitors will get option to select their desired product and service with special discounted price.



## What do you get out of attending the BITTE exposition?

- \* An environment of productive communication through face to face engagement with your potential buyers.
- \* Exposure of full spectrum of products and services for direct sales opportunities.
- \* Reach out to International /Regional and domestic travel industry suppliers and buyers.
- \* Meet travel industry specialists and stay updated on current travel industry trends and developments
- \* Opportunity to build new business contacts.



## BITTE Announcement by ATAB in a press conference held on 5<sup>th</sup> July, 2022 at the Intercontinental Dhaka



Respected Guests from Bangladesh Parjatan Corporation, Bangladesh Tourism Board, Federation of Bangladesh Chambers of Commerce & Industries (FBCCI), Dhaka Chamber of Commerce & Industry (DCCI), DG-Archaeological Department, SME Foundation, Honorable Presidents of Tourism Developers Association Of Bangladesh (TDAB), Tourism Resort Industries Association of Bangladesh (TRIAB), BD Inbound, Country Manager from Sri Lankan Airlines, Jazeera Airlines, Air Arabia, Associate Director of Galileo Bangladesh, Country Manager Amadeus Bangladesh, Country Manager Sabre Bangladesh along with different print electronic online media, Travel Agent and Tour Operators were present at the press conference.



The President, Secretary General, Vice President, Cultural Secretary of ATAB, and other ATAB members are captured in a photo at the press conference.

Md. Atiqur Rahaman - Managing Director, Bangladesh Services Ltd (BSL), Hotel InterContinental Dhaka, Joint Secretary of Ministry of Civil Aviation and Tourism, and Intercontinental High Officials are seen with the Secretary General of ATAB. Hotel Intercontinental has declared to extend their full support to BITTE.

## Places to be explored and relished in Bangladesh

### The Padma Multipurpose Bridge

The Padma Multipurpose Bridge, commonly known as the Padma Bridge, is a two-level road-rail bridge across the Padma River, the main distributary of the Ganges in Bangladesh. The bridge was inaugurated on 25 June 2022 by the Prime Minister Sheikh Hasina. The bridge is considered to be the most challenging construction project in the history of Bangladesh, the steel truss bridge carries a four-lane highway on the upper level and a single track railway on the lower level. Being entirely self-funded, the project is a matter of national pride.



Standing with its ultimate pride and glory, The Padma Bridge is seen from different angles.

### Cox's Bazar

Famous for its long natural sandy sea beach, amazing hospitality, fresh seafood, marine drive, kutubdia, Moheshkhali Island, and amazing St. Martin's Island. Cox's Bazar has the longest uninterrupted natural sandy beach in the world.



View of the world's longest uninterrupted sea beach.

Fishing boats beached in the Inani sea beach of Cox's Bazar.

Tides breaking into the shore with clear blue sky.

## Places to be explored and relished in Bangladesh

### Sundarbans

Sundarbans is a mangrove area in the delta that comprises closed and open mangrove forests, land used for agricultural purpose, mudflats and barren land, and is intersected by multiple tidal streams and channels. Sundarbans is home to the world's largest area of mangrove forests. Sundarban is enlisted as a UNESCO World Heritage Site.



The chital also known as spotted deer, chital deer, and axis deer is seen feasting from a tree.



Sun filters through the trees to be reflected on water creating a mystical phenomenon of lights and shadows.

### Sylhet

Sylhet is known for its cane products and produces tea, fertilizer, and liquefied petroleum (propane) gas. There are also several handicraft cottage industries, including mat weaving and bamboo work. Tea estates southeast of Sylhet provide most of Bangladesh's yield. It was constituted a municipality in 1878.



Today there are 164 tea gardens in Bangladesh located in seven districts. Located in Sylhet, The Malnichhera Tea Garden is not only the largest and first established tea garden in Bangladesh, but also in the subcontinent.



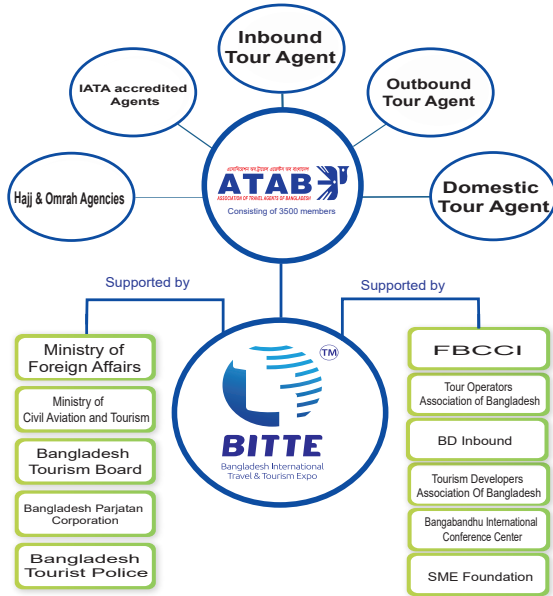
Lalakhal, a serene scenic beauty located in Jaintiapur Upazila of Sylhet where the canal meets the sky with a green horizon in between. It is known for its magnificent ocean like blue water.

Bangladesh International Travel and Tourism Expo' BITTE



# First time in Bangladesh Biggest Travel & Tourism expo2022

Bangladesh International Travel & Tourism Expo(BITTE)  
3500 members Operating travel & Tourism sector in Bangladesh



Different types of tourism services providers are joining the Expo

Airlines	Accommodation Provider	International Tour Operation	MICE Support Provider	Regional Tourism Organization
Destination Management Company	Govt, Travel & Tourism Authorities	Cruise line	Transportation Support Provider	Bank & Finance
Global Distribution System	Embassy, High Commission	Real Estate	Insurance Companies	Medical Tourism

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